

## WHY SHOULD YOUR ORGANISATION HIRE A VISUALLY IMPAIRED INTERN?

### Who are we?

We are the Thomas Pocklington Trust (TPT), we focus on Education, Employment and Engagement, we support blind and partially sighted people to live the life they want to lead. We are committed to working with partners, developing and implementing activities and services which support those who are visually impaired to increase independence and improve lives.



Supporting blind and partially sighted people to live the life they want to lead

v.pocklington-trust

@thomaspocklington

@TPTgeneral

@pocklington



## THE PROGRAMME

TPT has been running the highly successful Get Set Progress Internship programme since 2015

### GSP Programme Aims

- Increasing employment opportunities for blind and partly sighted people
- Helping breakdown workplace barriers between employers and blind or partly sighted employees

The GSP programme provides the right support to facilitate a blind or partially sighted intern into any role within your organisation

**85% of former GSP interns have secured full-time employment after completing the programme**

## WHAT ARE GSP PARTNERS SAYING?

*"Witnessing the impact of the GSP not only on the interns themselves but us as an organisation, we are reminded that success lies in embracing diversity and creating a society where everyone, can fully participate."*

*Cate Burke, CEO, Focus Birmingham*

## WHAT ABOUT THE INTERNS?

**"The GSP has improved my confidence, enabling and encouraging me to pursue my career ambitions. I now feel informed, equipped and excited to embrace future employment opportunities!"**

Emily Lamb, GSP Intern at Focus Birmingham

**"TPT's support through the Get Set internship programme has provided me with the confidence and knowledge on how to approach job applications and interviews."**

Charlie Allen, Communications and Administration Intern at Blatchington Court



## KEY BENEFITS OF BEING A GSP PARTNER

### Building disability confidence

Hosting a visually impaired intern can help to increase your organisation's awareness of how best to cater for disabled employees. With our guidance, training, support straightforward advice and new perspectives you will be ready to improve your organisation's approaches towards Visual impairments.

### Funding

**Up to 50% of a potential intern's salary could be funded**

### Support

TPT will support you every step of the way from helping to select an outstanding candidate to developing their workplace skills through our vigorous L&D programme.

### Customer relatability

Your organisation is more than likely to work with or serve disabled people. No matter a person's disability the relatability some customers or clients may find knowing you're an open-minded and forward-thinking organisation will be truly beneficial. For example, the Purple Pound is worth an estimated £249 billion a year\* meaning that there is potential commercial gain to be made.

*The Purple Pound relates to the spending power of disabled households in the UK.*

## SIGN UP TO HOST AN INTERN

WHAT ARE  
GSP  
PARTNERS  
SAYING?



***"The experience of having a GSP intern has been very positive. TPT has supported us along the way and our intern has already made a massive impact on our organisation and our work."***

*Mark Upton, CEO, My Vision  
Oxfordshire*

## WHY SHOULD YOU GET INVOLVED?

**Partially-sighted people are an underrepresented group within the UK workforce.**

**The GSP will allow your organisation to tap into this vastly talented and tenacious pool of potential candidates whom you may have struggled to reach through traditional selection and recruitment methods.**

**The GSP can support interns in any potential role, some former GSP interns have held successful positions in:**

- Marketing
- Finance
- Social media
- Customer services
- Technology

**As a GSP partner organisation, you'll realise the understated talents that visually impaired people have and how they can become valuable members of your team and an asset to your organisation**

**Many of those with visual impairments become advocates for their host organisations shedding positive light on their experiences as well as promoting an employer as truly open to diversity and equality**

**If you are ready to embrace exciting new talent sign up below to get started with the GSP internship programme!**

